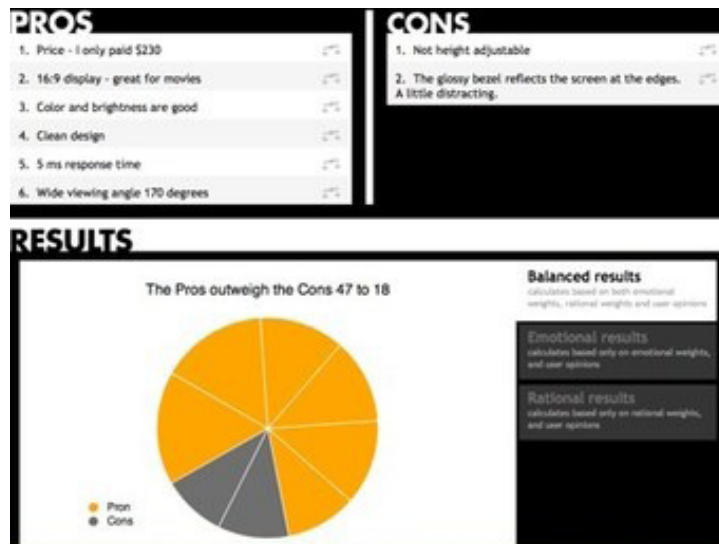


ProConLists Helps Weigh Decisions Before You Make Them

By Lisa Hoover

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Sometimes the best way to make a tough decision is the tried-and-true pros and cons list. Web site

ProConLists does the same pro versus con listing, but *with* item weighting based on rational and emotional considerations.

(Click the image above for a closer look.)

Creating a list on this free web-based service is easy, and no registration is required. Open a blank list template and fill in every pro and con you can think of. Then assign a rational and emotional weight to each one, based on how important the pro or con is to your overall decision.

If you opt to register for a free account, you can post your lists for others to view and share opinions. Other users can view your list and vote on whether your pros and cons have merit. For instance, when you're trying to decide whether to buy a particular camera, one of your cons might be a concern about picture quality. Other users can alleviate your fears by disagreeing with your con, letting you know the camera's picture quality is fine.

When you're done making your list, the app generates a report that looks at your decision from three different angles. Emotional results, rational results, and a calculation based on both. User opinion also factors into each perspective, so you're getting a fairly comprehensive look at both sides of your question.

And while you won't want to rely on ProConLists to decide on really important issues based purely on the numbers, it's a fun little app for weighing whether to buy a new iPad or not.

ProConLists

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